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A Change in Mindset Changes Outcomes

We help leaders create the high-performance culture that drives exceptional organizational results.

Request consultation

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Microsoft



Bristol Myers
Squibb™

Nestlé

STAPLES





Outward Leadership

Empower leaders to shift from
accountable to developing account

Learn more →



Outward Performance

Build a more productive organization with personalized experiences that empowers people.

Learn more →



Outward Inclusion

Create a culture of inclusion from all backgrounds that fuels your organization's growth.

Learn more →

Changing behaviors alone doesn't change results

Experts have struggled to explain why 70% of organizational change efforts fail. Arbinger studies show that one critical reason is because too often efforts focus on behavior rather than what drives behavior: mindset. Once people see others with a new mindset, they willingly change their own behavior. This [change in mindset](#) is the most effective way to achieve desired results.

[See results](#)



Behavioral issues that ripple throughout your organization will never be resolved unless you address the mindset that underlies them. The key to achieving long-lasting results is rooted in your organization's collective mindset.

[Watch video](#)



You can't change behavior without first changing mindset

Executives at companies that took the time to address mindset challenges were four times more

likely to succeed than those that didn't.

How We Can Help

Unlock your organization's potential

Leadership development

Equip leaders with the self-awareness and practical tools needed to transform organizational culture and drive team performance.

[Learn more](#)

Engagement & retention

Uncover the drivers of quiet quitting, disengagement, and turnover and get equipped with practical tools to create a culture where people see their value and want to stay.

[Learn more](#)

Performance management

Dramatically improve performance by developing empowered employees who hold themselves accountable for their impact on others and the

organization.

[Learn more](#)

Diversity, equity & inclusion

Identify and transform the mindset at the core of bias to create a culture of inclusion, belonging, and psychological safety that unlocks potential.

[Learn more](#)

Insights from 400+ leaders on how culture drives results

Struggling with productivity, missed targets, or team conflict? Your organization's culture might be the missing piece. Download Arbinger's latest research report to explore company culture's role in driving business performance.

[Download report](#)



STAPLES

After launching a massive restructuring endeavor, Staples Europe needed to inspire employee confidence in a new vision for the company's future. By partnering with Arbinger, Staples unleashed the latent talent within their workforce and achieved levels of collaboration that were previously curtailed by stress and uncertainty.

"We needed a transformation. Thanks to Arbinger, Staples has now achieved better results. We transformed from a culture of

blaming to one of real collaboration.”

Roland Laschet | Managing Director | Staples
Retail Benelux

[Learn more](#)



In an industry where turnover and low engagement are rampant, Pet Food Express worked with Arbinger to develop a culture of accountable people. Each employee is empowered to do right by the customers, leading Business Insider to name Pet Food Express one of “25 Companies That are Revolutionizing Retail”.

“Arbinger’s training and tools have enabled us to scale our unique culture—and our culture is

our competitive advantage that our competitors simply can't copy."

Terry Lim | C00 | Pet Food Express

[Learn more](#)



**ALLIANT
NATIONAL**
TITLE INSURANCE COMPANY

All insurance companies face a constant tension between driving growth and managing risk. At Alliant National Title Insurance Company, this tension devolved into an entrenched dispute. Through Arbinger's framework and methodologies, Alliant National became a united team, outpacing its competitors to become one of the top 10 title insurance underwriters in the U.S.

"We had two warring camps in the company. Adopting an outward mindset enabled us to become aligned and productive to a degree that was previously impossible. "

Phyllis Moulder | Executive VP | Alliant National

[Learn more](#)

Arbinger's approach is transformational, sustainable, and proven

Arbinger's work over four decades demonstrates how enabling a shift in mindset leads to exponential improvements in any organization.

Achieving 2x growth in a defense contractor



Dissolving long-standing silos in telecommunications



Scaling a world-class culture in a large multinational



Experience measurable change by investing in your people

Contact the Arbinger Institute to see how we can partner with your organization to achieve exceptional results.